

FAIR ADVISORY BOARD MINUTES

May 15, 2024

Workforce Development Center
874 Collins Road, Jefferson, WI 53549

1. Call to Order

Meeting was called to order by Schroeder at 7:00 p.m.

2. Roll Call

Members present: Lindsey Baneck, Joy Brattlie, Kevin Doherty, Robert Ganzow, Brad Gefvert, LaVern Georgson, Angie Greving, Jessica Hansen, Tom Kohls, Ryan Isaacsen, Hope Oostdik, Carie Pellmann, Jim Schroeder

Members absent: Kylene Anderson, Jeremy Chwala, Leah Mindemann, Heather Reu, Gary Skalitzky, Kim Turner

3. Certification of compliance with Open Meeting Law Requirements

Assistant to the County Administrator Michael Luckey certified compliance with the open meetings law.

4. Review and approve Minutes from February 21, 2024

Motion made by Doherty, seconded by Pellmann, to approve the April 24, 2024 Minutes. Motion carried.

5. Public Comment

No public comment.

6. Review of May 9th Fair Park Committee Meeting

Fair Park Director Becky Roberts reviewed the May 9th Fair Park Committee meeting. Blane Poulson was elected Chair and Brandon White was elected Vice-Chair. There are two open spots on the Committee for public member appointments. Roberts reviewed current staffing levels, including plan to fill vacant positions. Roberts gave assessment of still-outstanding items, such as the need to rent tents and port-a-potties. Doherty summarized to the Advisory Board his conversation during the May 9th meeting about the "Heart of the Fair Park" proposal.

7. Review of May 8th Livestock Exhibitors Meeting

Brattlie, Pellmann, and Roberts spoke about the event.

8. Volunteer needs from Fair Park Director

Roberts shared her needs for various roles. She highlighted the need for Heart of the Fair Park coordinators who can work before Fair Week to set up the events. Need for someone to drive to vendors delivering ice and Pepsi. Need for Kids Area assistance. Large need for gates & ticket volunteers. Schroeder asked that Roberts send needs in writing to the full group. Pellmann asked about possible assistance provided by college students, and also whether advertisement for positions could be reformatted from its current spot on Jefferson County website. Hansen asked whether Roberts could provide the specific gate needs (number of volunteers, times, etc.) to make asks easier. Baneck suggested assistance for Kids Area by Farm Bureau.

9. Old Business

Fair staff was missing layout work previously done by Gefvert, who offered to re-do work for Roberts. Pellmann led discussion on Auction needs. Along with feedback from Brattlie and Isaacsen, it was discussed that there could be a live auction during the sale, with funds going to grants or potentially to specific departments.

10. New Business

Discussion on bedding and how to handle that in future years. Kohls led discussion on local theater groups doing shows in future years, potentially puppet shows too. Roberts spoke about potential

for a community stage at future fairs. Discussion on future events that could be held at Fair Park and how to better utilize the facility outside of Fair Week.

11. Next Meeting

No future meeting date set. Preference was a for a short, virtual meeting sometime in June.

12. Adjourn

Motion made by Gefvert, seconded by Greving, to adjourn. Motion carried. Meeting adjourned at 8:34pm.

Respectfully Submitted
Michael Luckey
Jefferson County Administration

DRAFT